

RETAIL

mapletree

SINGAPORE



VIVOCITY

VivoCity is Singapore's largest retail, entertainment and lifestyle destination with about 300 retail outlets spread across three storeys and two basement levels.

Derived and inspired from the word, 'vivacity', VivoCity seeks to evoke an experience that is lively and stimulating. Distinctively located along Singapore's southern waterfront, VivoCity is a unique shopping and dining experience, as it offers an exciting mix of ever evolving, refreshing, and new-to-market brands and concepts. The different retail and entertainment zones within the spacious mall cater to a variety of needs, further creating for visitors their personal and memorable 'Vivo' experience.

As Mapletree's flagship retail development, VivoCity is integral to Mapletree's vision of revitalising Singapore's HarbourFront Precinct into a world-class integrated lifestyle hub. The mall's iconic and highly recognisable design was conceived by internationally-acclaimed Japanese architect, Toyo Ito. Being the centrepiece of the precinct, VivoCity features a year-round calendar of events and festivals, drawing an annual footfall of as many as 50 million from both local and foreign visitors.

Since its completion in 2006, VivoCity has garnered several local and international awards for its design, environmental sustainability and service quality. Beyond Singapore, the VivoCity brand has been recreated in China and Vietnam to inject the same vivacity that this retail and lifestyle destination evokes overseas.

QUICK FACTS

Size

140,000 sqm (GFA)
96,000 sqm (NLA)

Property type

Retail

Year of completion

2006

Location

HarbourFront Precinct

Address

1 HarbourFront Walk,
Singapore 098585

KEY INFORMATION

- Singapore's largest retail and lifestyle destination
- Unique, ever-evolving and refreshing retail/ entertainment brands and concepts
- Modern and stimulating lifestyle experience



RETAIL MIX

- **Houses Singapore's largest multiplex**
Golden Village; featuring 15 screens, 2,200 seats, features one of Asia's widest screens
- **Anchor departmental store**
Tangs; fashion-focused and boutique-styled departmental store spread over two levels
- **Hypermart**
VivoMart; featuring three market-leading retail brands - Giant, Cold Storage and Guardian
- Expansive 300-m waterfront promenade offers alfresco dining with panoramic view of the sea and Sentosa Island; F&B outlets include Brotzeit German Bier Bar and Restaurant, Serenity Spanish Bar and Restaurant, Tung Lok Signatures, Crystal Jade, Jamie's Italian, Madam Kwan
- Other stores include Best Denki, Kopitiam, Daiso, Food Republic, Marks and Spencer, Toys 'R' Us, Zara

MALL DESIGN

VivoCity is designed by world-renowned architect, Toyo Ito. Central to the mall's design is its 'Surfing' theme, inspired by the proximity of the development to the waterfront, successfully evoking images of waves at sea. To accompany the mall's unique architecture, VivoCity specially commissioned several art installations from the inaugural Singapore Biennale of 2006 to be sited at the mall's public spaces, collectively offering visitors a stimulating experience.

KEY FEATURES

- **Level 1**
The Plaza (open-air plaza), The Promenade (a 300-m promenade along the harbourfront), Central Courts and North Court
- **Level 2**
Play Court (open-air courtyard featuring engaging and interactive water features)



KEY FEATURES (con't)

- **Level 3**
Sky park (showcases an outdoor amphitheatre and play pools equivalent to the span of four Olympic swimming pools)
- Over 2,000 parking lots
- Featuring seven artworks by international artists commissioned in conjunction with Singapore's inaugural Biennale in 2006

ACCESSIBILITY AND CONNECTIVITY

- Seamless connectivity to HarbourFront MRT Station located at the mall's basement
- Located opposite a bus interchange
- Direct access to Singapore's popular tourist destination, Sentosa Island via the Sentosa Express located within the mall (Lobby L, Level 3)
- Easily accessible from different parts of Singapore via major expressways
- Easily accessible to and beyond Singapore via the international cruise centre at its adjoining HarbourFront Centre

AWARDS AND ACCOLADES

2013

GREEN MARK GOLD AWARD

Building and Construction Authority, Singapore

ASIAONE PEOPLE'S CHOICE AWARDS - WINNER, BEST SHOPPING CENTRE

Asiaone, Singapore

2012

ASIAONE PEOPLE'S CHOICE AWARDS - WINNER, BEST SHOPPING CENTRE

Asiaone, Singapore

SOCIAL ENTERPRISE ASSOCIATION CORPORATE AWARD - GOLD AWARD

Social Enterprise Association, Singapore

2011

WORLD'S TOP 10 RETAIL DESTINATIONS

Shopping Center News, India

EXPAT LIVING READER AWARDS 3RD PLACE (SHOPPING CENTRE CATEGORY)

Expat Living, Singapore



AWARDS & ACCOLADES (con't)

2010

EXPAT LIVING READER AWARDS 2ND PLACE (SHOPPING CENTRE CATEGORY)

Expat Living, Singapore

TIMEOUT 2010 BEST OF SINGAPORE AWARDS - RUNNER-UP, BEST SHOPPING MALL

TimeOut Magazine, Singapore

2009

BEST ASIA PACIFIC RETAIL DEVELOPMENT AND BEST RETAIL DEVELOPMENT

Asia Property Awards

CNBC ARABIYA ASIA PACIFIC PROPERTY AWARD - REGIONAL WINNER (COMMERCIAL RETAIL)

International Property Awards

UNIVERSAL DESIGN SILVER AWARDS

Building and Construction Authority, Singapore

SINGAPORE EXPERIENCE AWARDS -FINALIST (BEST SHOPPING EXPERIENCE)

Singapore Tourism Board

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ABOUT MAPLETREE COMMERCIAL TRUST

Mapletree Commercial Trust (MCT) is a Singapore-focused REIT that invests on a long-term basis, directly or indirectly, in a diversified portfolio of income-producing real estate used primarily for office and/or retail purposes, whether wholly or partially, as well as real estate related assets. MCT's portfolio comprises VivoCity, Bank of America Merrill Lynch HarbourFront, PSA Building and Mapletree Anson.